AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all previous claim listings:

(Original) A method for providing a personalized ring back tone, comprising:
receiving a location request return result message at a mobile switching center (MSC);
based on the location request return result message, receiving an initial address message

(IAM) at a personal ring back tone platform;

based on the IAM, receiving an address complete message (ACM) with an optional backward call indicator parameter at the MSC; and

providing the personalized ring back tone from the personal ring back tone platform while normal call progress is occurring.

- 2. (Original) The method of claim 1, wherein the location request message is sent by a user's HLR.
- 3. (Original) The method of claim 2, wherein the personalized ring back tone is provided to a user's device.
- 4. (Original) The method of claim 3, wherein the personalized ring back tone is provided via an open reverse voice path between the personal ring back tone platform and the device.

5. (Original) The method of claim 1 comprising, if the ACM is received without the

optional backward call indicator parameter, receiving a call progress message with an optional

backward call indicator parameter at the MSC.

6. (Currently Amended) The method of claim-45 comprising providing the personalized

ring back tone from the personal ring back tone platform based on the received call progress

message.

7. (Original) The method of claim 2 comprising receiving an IAM from the MSC to a

terminating network.

8. (Original) The method of claim 7 comprising receiving an ACM from the terminating

network to the MSC.

9. (Original) The method of claim 8 comprising receiving an answer message (ANM) from

the terminating network to the MSC.

10. (Original) The method of claim 9 comprising receiving a release message from the MSC

to the personal ring back tone platform.

11. (Original) The method of claim 10, wherein the personalized ring back tone is no longer

provided based on at least one of: the received release message or the ANM.

12. (Original) The method of claim 10, wherein the calling party device is joined with a called party device.

- 13. (Original) The method of claim 12, wherein the called party device is associated with the ANM.
- 14. (Original) The method of claim 7, wherein the terminating network includes the MSC.
- 15. (Original) The method of claim 7, wherein the terminating network includes another MSC.
- 16. (Currently Amended) The method of claim 1, wherein the optional backward call indicator <u>parameter</u> includes at least one of:

an element header;

an in-band information indicator=1;

a call forward may occur indicator;

a simple segmentation indicator;

a network excessive delay indicator;

a user-network interaction indicator=1;

a MLPP user indicator; spare bits; or and

reserved bits.

17. (Original) A method for providing a ring back tone, comprising:

receiving an initial address message (IAM) at a sound platform from a mobile switching center (MSC);

receiving an address complete message (ACM) with an optional backward call indicator parameter at the MSC from the sound platform; and

providing the ring back tone from the sound platform.

- 18. (Original) The method of claim 17, wherein the ring back tone is received by a device associated with the IAM.
- 19. (Original) The method of claim 18, wherein the ring back tone is based on at least one of: a called party, a called party number, a called party device, a calling party, a calling party number, a calling party device, a time of day, a day of the year, or a location.
- 20. (Currently Amended) A <u>non-transitory</u> computer readable <u>storage</u> medium comprising instructions—for that when executed by a processor cause the processor to perform:

receiving a first message at a first module from a second module;

receiving a second message with an optional backward call indicator at the second module from the first module; and

providing a ring back tone from the first module based on the received optional backward call indicator.

21. (Currently Amended) A system for providing a personalized ring back tone, comprising: a mobile switching center (MSC); and

a personal ring back tone module operably coupled to the MSC, the personal ring back tone module adapted to:

accept at least one call leg of multiple call legs to connect a calling party, via the at least one call leg, to a the personalized ring back tone, the connection to the personalized ring back tone is based on a received optional backward call indicator parameter;

request a voice channel to be opened; and play the personalized ring tone via the voice channel.

- 22. (Currently Amended) The system of claim 21, wherein the <u>personal ring back tone</u> module includes identifiers to a called party's sound files.
- 23. (Currently Amended) The system of claim 22, wherein the <u>personal ring back tone</u> module receives an indication of the calling party form the MSC and based on the indication, provides a sound file identifier.
- 24. (Original) The system of claim 23, wherein the personalized ring tone is played to a calling party based on the received sound file identifier.

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25. (Original) The system of claim 21, wherein a second call leg of the multiple call legs is

used to attempt a connection to a mobile number.

26. (Original) The system of claim 25, wherein the personalized ring tone is played while the

connection to the mobile number is attempted.

27. (Original) The system of claim 26, wherein the personalized ring tone is stopped when

the connection to the mobile number is successful.

28. (Currently Amended) A communications switch adapted to:

send a first call leg and a second call leg in parallel;

wherein the first call leg connects connect a calling party, via the first call leg, to a

personalized ring back tone, the connection to the personalized ring back tone is based on a

received optional backward call indicator parameter;

wherein the second call leg-connects connect the calling party to a called party via the

second call leg; and

wherein the first call leg is released release the first call leg upon a connection of the

second call leg.

29. (Cancelled).

30. (Original) The communications switch of claim 28, wherein the release is based on a received answer message.

- 31. (Original) The communications switch of claim 28, wherein the switch is at least one of a mobile switching center or an internet protocol based switch.
- 32. (Currently Amended) A personal ring back tone module adapted to:

accept at least one call leg of multiple call legs to connect a calling party, via the at least one call leg, to a personalized ring back tone, the connection to the personalized ring back tone is based on a received optional backward call indicator parameter;

request a voice channel to be opened; and play the personalized ring tone via the voice channel.